

Subject: Re: Re: Table for Downtowners of Distinctionboundary="Apple-Mail=_1AE90478-ED1A-46A0-987F-826257A48866"
From: "Michael Lamb" <michael@downtownnews.com>
Date: 01/29/2016 12:45 PM
To: "Henna Sherzai" <HSherzai@downtownla.com>

Hi Henna

Here are the bullet points for your sponsorship.

You split it with the Central City Association so keep that in mind.

You do receive a table of 8 at the event on 2/23/16. Please send over the names as soon as you have them.

Hopefully next week.

Sponsor \$5,000
(Sponsorships still available)

- Half-page, four-color ad in L.A. Downtown News' February 22, 2016 issue (or any issue in 2016)
(Deadline for artwork for the 2/23 issue is 2/17/16)
- Two quarter page, four-color ads in any 2016 issue of Downtown News
- Name recognition/logo as a Silver Sponsor on all event collateral materials, invitation and event signage
- Name/logo at Silver level on all email blasts to invitees (3000)
- Name/logo recognition on DowntownNews.com
- Name/logo recognition on social media outreach
- 1 reserved table of 8
- Shared display table for collateral at event

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On Jan 29, 2016, at 10:31 AM, Henna Sherzai wrote:

Hi Michael,

Sending as a reminder to confirm that there isn't a table reservation for silver sponsors. I'd like to confirm with Carol today if possible. Thanks!

<image001.gif>

Henna Sherzai

Director of Marketing

Downtown Center Business Improvement District

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go to www.DowntownLA.com

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